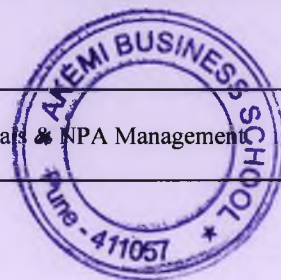


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AKEMI BUSINESS SCHOOL

SUMMER INTERNSHIP DETAILS - 2017-18 (Batch - 2017-19)

Sr. No.	Name	Project Title	Company Name	Tenure
1	Aatif Akil Shaikh Shaikh	Marketing content creation for B2B sales	DASSAULT System, Pune	15/05/2018 to 15/07/2018
2	Abhilash Rajesh Ban Goswami	A study of consumer perception on Life Insurance	Aditya Birla Sun Life Insurance Co. Ltd., Thane	22/05/2018 to 22/07/2018
3	Abhilash Rajesh Bire	Understanding & selling Personal Loan of HDFC Bank through Digital platform	HDFC Bank, Pune	21/05/2018 to 28/07/2018
4	Abhilash Sethumadhavan. T N	A study on performance appraisal system of VaidyaMadam Vaidyasala & Nursing Home Mezhatthur	VaidyaMadam Vaidyasala & Nursing Home, Mezhatthur	18/05/2018 to 04/07/2018
5	Abhilasha Satyprakash Shrivastav	Training & Development	Vrushali Infotech Pvt. Ltd., Pune	22/05/2018 to 22/07/2018
6	Abhishek Pramod Borse	Market research & business development in supply chain management	Abhi Impact Logistics Solutions Pvt. Ltd., Pune	15/05/2018 to 18/08/2018
7	Aishwarya Basappa Navi	Customer satisfaction for Mapro Food Ltd.	Mapro Foods Pvt. Ltd., Wai	15/05/2018 to 15/07/2018
8	Akansaha Ravi Kumar Keshari	A study of recruitment process for startup ecosystem	Gladiris Technologies Pvt. Ltd., Pune	14/05/2018 to 14/07/2018
9	Akash Pawan Kumar Jain	Study of the potential of HDFC 10 second personal Loan	HDFC Bank, Pune	21/05/2018 to 28/07/2018
10	Akhil Abhay Swar	Marketing Management	Mankind Health Services LLP, Pune	01/05/2018 to 31/07/2018
11	Akriti Sanjay Pathak	Working of Debt Recovery Tribunals & NPA Management	Bank of Baroda, Pune	18/05/2018 to 10/07/2018



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SUMMER INTERNSHIP DETAILS - 2017-18 (Batch - 2017-19)

Sr. No.	Name	Project Title	Company Name	Tenure
12	Harsh Narayan Yagyanarayan Gautam	Comparative analysis of corporate salary accounts with respect to HDFC Bank	HDFC Bank, Pune	21/05/2018 to 28/07/2018
13	Anand Kumar Bachcha Lal Tiwari	Customer Perception	Nestor Properties, Pune	12/05/2018 to 11/07/2018
14	Aniket Digambarao Nawghare	Study on warehousing operations, CRM process & relevant practices	Arshiya Ltd., Mumbai	15/05/2018 to 13/07/2018
15	Anmol Deepak Arun Kumar Singh	Execution of customer relationship management & promotional activities at Mercedes Benz	BU Bhandari Motor Mercedes Benz Pvt. Ltd., Pune	15/05/2018 to 15/07/2018
16	Anoop Satyaprakash Shrivastav	To evaluate composition of Nifty Index from 1998 to 2018	Securex Capital Markets Ltd., Pune	14/05/2018 to 14/07/2018
17	Anshul Gopal Krishna Maheshwari	To study consumer behaviour towards Mapro Products in Modern trade division	Mapro Foods Pvt. Ltd., Wai	15/05/2018 to 15/07/2018
18	Anushka Arun Kumar Sharma	To research on digital marketing process for startup ecosystem	Gladiris Technologies Pvt. Ltd., Pune	14/05/2018 to 14/07/2018
19	Arka Rabindra Bhattacharjee	Importance of Financial consultant	H & R Block India Pvt. Ltd., Pune	28/05/2018 to 10/08/2018
20	Arvind Bhagwati Lal Choudhary Choudhary	Comparative analysis between mutual fund & ULIP	Aditya Birla Sun Life Insurance Co. Ltd., Thane	22/05/2018 to 22/07/2018
21	Ashish Avinash Sharma	Financial product & services of HDFC Bank	HDFC Bank, Pune	21/05/2018 to 28/07/2018
22	Ayushi Manoj Kumar Kanungo	Study of Nifty 50	Mudrabiz Finance Company, Pune	15/05/2018 to 01/08/2018



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Sr. No.	Name	Project Title	Company Name	Tenure
23	Aayushi Devkaran Patidar	An introduction of Share Market & Financial Derivatives - Detailed study	Mudrabiz Finance Company, Pune	15/05/2018 to 01/08/2018
24	Ayushi Harvinder Singh Tanwar Tanwar	Real Estate	Just Deal Realty Pvt. Ltd., Pune	15/05/2018 to 15/07/2018
25	Babita Pabitra Goswami	Recruitment & Selection process with employee engagement activities	Tudip Technologies Pvt. Ltd., Pune	14/05/2018 to 14/07/2018
26	Bhavik Narendrasinh Solanki Solanki	A study on B2B marketing with special reference to Yarn product of Alok Industries Ltd	Alok Industries Ltd., Vasona	04/06/2018 to 27/07/2018
27	Bikas Kumar Subash Chandra Sahu Sahu	Explore India Institutional sale division & Brand networking throughout India (B2B Business) (B2C Business) in Chattisgarh & Odisha	Hifield AG Chem India Pvt. Ltd., Aurangabad	19/05/2018 to 20/07/2018
28	Charan Singh Inder Singh Baswana Baswana	Transportation cost optimization & cost cutting in import of sand	Aqua Alloys Pvt. Ltd., Shinoli	14/05/2018 to 14/07/2018
29	Chemil Bhanwar lal Jain	New to Bank Customer Acquisition	HDFC Bank, Pune	21/05/2018 to 28/07/2018
30	Christina Anwar K Marak Sangma	A research study on Honda Diesel car	Kothari Auto Link Pvt. Ltd., Pune	18/05/2018 to 10/07/2018
31	Christopher Norbert Desouza	Improvement in process to capture distance for Freight Calculations & Cycle	ACC Ltd., Thane	14/05/2018 to 12/07/2018
32	Divya Bharti Vinod Kumar Khandwal Khandwal	HR Dynamics in the environment of International	Worldwide Oilfield Machine Pvt. Ltd., Velu	14/05/2018 to 14/07/2018
33	Divya Murlidhar Nagar	Selling & Negotiation	HDFC Bank, Pune	21/05/2018 to 28/07/2018



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SUMMER INTERNSHIP DETAILS - 2017-18 (Batch - 2017-19)

Sr. No.	Name	Project Title	Company Name	Tenure
34	Hasan Ahmad Jamil Ahmad Mirza	To analyze the behavior of customer in purchasing edible oil	JVL Agro Pvt. Ltd., Varanasi	16/05/2018 to 10/07/2018
35	Jagmeet Singh Ranchpal Singh Sandhu	Study on warehousing operations, CRM process & relevant practices	Arshiya Ltd., Mumbai	15/05/2018 to 13/07/2018
36	Jaypalsinh Chandrasinh Solanki	A study on value of the firm based on capital structure	Alok Industries Ltd., Vasona	04/06/2018 to 27/07/2018
37	Jerald Aloysius Francis	Casa & Marketing strategies of Kotak Mahindra Bank	Kotak Mahindra Bank Ltd.	11/06/2018 to 04/08/2018
38	Jeetendra Kapoor Chand Hirwani	Study on warehousing operations, CRM process & relevant practices	Arshiya Ltd., Mumbai	15/05/2018 to 13/07/2018
39	Kedar Balwant Joglekar	Inventory control Management	TATA Auto Comp System Ltd., Pune	14/05/2018 to 11/07/2018
40	Khushboo Jai Nath Yadav	Stress Management	JVL Agro Pvt. Ltd., Varanasi	16/05/2018 to 10/07/2018
41	Kiran Purshottam Patidar	A study of technical analysis of stocks	Mudrabiz Finance Company, Pune	15/05/2018 to 01/08/2018
42	Kewal Kishor Ranjan Suresh Vishwakarma	Sales & Service	Kothari Auto Link Pvt. Ltd., Pune.	18/05/2018 to 18/07/2018
43	Komal Dilip Kalwani	Artificial intelligence in Recruitment & Selection	Axis Bank, Pune	13/05/2018 to 13/07/2018
44	Krishna Suraj Pal Singh Singh	Recruitment & Selection in Volume Hiring	Dalal Street Investment Journal Pvt. Ltd., Pune	17/05/2018 to 19/07/2018



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SUMMER INTERNSHIP DETAILS - 2017-18 (Batch - 2017-19)

Sr. No.	Name	Project Title	Company Name	Tenure
45	Lalit Kumar Sohan Lal Suthar	Pre consumer buying behaviour towards four wheeler	Kothari Auto Link Pvt. Ltd.,Pune	18/05/2018 to 18/07/2018
46	Lipa Amrit Dev Verman Verman	Analysis of retail banking product - personal loan for HDFC Bank	HDFC Bank, Pune	21/05/2018 to 28/07/2018
47	Lokesh Sanjay Kumar Soni	Explore India (Institutional Sale Division & Brand Networking throughout India) (B2B Business) (B2C Business) in Haryana	Hifield AG Chem India Pvt. Ltd., Aurangabad	19/05/2018 to 20/07/2018
48	Lucky Satyanarayan Rawal	An study of credit cards for ICICI Bank	ICICI Bank, Pune	19/05/2018 to 20/07/2018
49	Muhammed Rafeeq.P Noorudheen. P P	Study on employee welfare measures	The Metal Industries Ltd., Shoranur, Kerala	21/05/2018 to 04/07/2018
50	Mahesh Chandbashi Dase	Explore India (In International Raw networking throughout India)	Hifield AG Chem India Pvt. Ltd., Aurangabad	17/05/2018 to 17/07/2018
51	Mohit Ajaykumar S Mantri	Service quality of HDFC Bank	HDFC Bank, Pune	21/05/2018 to 28/07/2018
52	Monika Radhye Shyam Kushwah	Employee Engagement	Tudip Technologies Pvt. Ltd., Pune	14/05/2018 to 14/07/2018
53	Mrunali Subhash Saner	A study on recruitment & selection process	Future Group, Pune	01/07/2018 to 01/09/2018
54	Naresh Rameshkumar Khandelwal	To analyze the post purchase behavior of customer about Mapro products in Surat Region	Mapro Foods Pvt. Ltd., Wai	15/05/2018 to 15/07/2018
55	Neelam Kumari Rajendra Ram Rajbhar	Personal loan & study on Mutual fund	HDFC Bank, Pune	21/05/2018 to 28/07/2018



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Sr. No.	Name	Project Title	Company Name	Tenure
56	Nishant Amish Shah	Employee Motivation undertaken at Huber Group Pvt. Ltd.	Huber Group Pvt. Ltd., Vapi, Gujarat	28/05/2018 to 28/07/2018
57	Nisha Biplab Gupta	Employee Attrition	Kothari Auto Link Pvt. Ltd., Pune	15/05/2018 to 15/07/2018
58	Prasanna Prakash Kutkar	Investment in IPO: An analysis	Mudrabiz Finance Company, Pune	15/05/2018 to 01/08/2018
59	Prateekshita Gyan Dhan Singh	End to end recruitment	Firstcry.com	
60	Prithvi Birinder Singh Rawat	Post purchase consumer behavior & satisfaction	Kothari Auto Link Pvt. Ltd., Pune	15/05/2018 to 15/07/2018
61	Priya Dinesh Kumar Gupta	To do a comparative study on brand awareness towards the Mapro product in modern trade division at Mapro Foods Pvt. Ltd.	Mapro Foods Pvt. Ltd., Wai	15/05/2018 to 15/07/2018
62	Pooja Ajay Singh Parihar	Payroll management startups Ecosystem	Gladiris Technologies Pvt. Ltd., Pune	14/05/2018 to 14/07/2018
63	Pooja Triloki Singh	Marketing scope & Personal Loan of HDFC Bank	HDFC Bank, Pune	21/05/2018 to 28/07/2018
64	Pushkar Singh Puran Singh Negi	Effective factors of Awareness & preferring Volkswagen Cars	Volkswagen B.U. Bhandari Auto Pvt. Ltd., Pune	14/05/2018 to 14/07/2018
65	Pushpa R.N. Singh	Recruitment & Selection process	Aditya Birla Sun Life Insurance Company Ltd., Pune	22/05/2018 to 22/07/2018
66	R. Ritika R. Ravichandran Iyer	Recruitment & Selection	Mudrabiz Finance Company, Pune	14/05/2018 to 10/08/2018



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Sr. No.	Name	Project Title	Company Name	Tenure
67	Rahul Suraj Kumar Asnani	Market research & business development in supply chain management & warehousing	Abhi Impact Logistics Solutions Pvt. Ltd., Pune	15/05/2018 to 18/08/2018
68	Rajat Vishnu Agarwal	To evaluate composition of BSE Sensex from 1998-2018	Securex Capital Markets Ltd., Pune	14/05/2018 to 14/07/2018
69	Rajat Pradeep Das	A study on Personal Loan for HDFC	HDFC Bank, Pune	21/05/2018 to 28/07/2018
70	Rakesh Sudhakar Pawar	Kaizen helps in reducing production cost & increase in production rate	Creative Metal Craft Industries, Pune	14/05/2018 to 14/07/2018
71	Ranjan Kumar Shyam Sundar Prasad Verma	Customer satisfaction in Real Estate	Nestor Properties, Pune	12/05/2018 to 11/07/2018
72	Rashmi Ranjan Shridhar Behura	Implementation of IT in the enhancement of Logistics & Supply Chain Management	Amul India Pvt. Ltd., Virar	14/05/2018 to 14/07/2018
73	Rasmita Kumari Bijay Kumar Apat	Recruitment & Selection Process	PEPSICO, Odisha	
74	Ravikumar Pradeep Vishwakarma	Post purchase behaviour of consumer through online	V.V. Infotech, Mumbai	27/05/2018 to 27/07/2018
75	Riya Tapas Chowdhury	Recruitment & Selection Process	SRKay Consulting Group LLP, Pune	22/05/2018 to 21/08/2018
76	Sadaf Shakeel Ansari	Study on Recruitment & Selection	SRKay Consulting Group LLP, Pune	14/05/2018 to 13/08/2018
77	Sakshi Rajesh Sarva	Comparative analysis of Demat Account & Online Trading	Mudrabiz Finance Company, Pune	15/05/2018 to 01/08/2018



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Sr. No.	Name	Project Title	Company Name	Tenure
78	Santosh Bhimrao Kadam	Customer satisfaction level regarding HDFC Banking services	HDFC Bank, Pune	21/05/2018 to 28/07/2018
79	Shahbaz Visalahmed Shaikh	Employee job satisfaction	TVS Logistics Services Ltd., Pune	14/05/2018 to 14/08/2018
80	Shrirang Ashok Khare	A comparison of feasibilities of means of transportation	Safexpress Pvt. Ltd., Pune	14/05/2018 to 14/07/2018
81	Sharun James Kuriakose James	Performance evaluation of Birla Sun Life Insurance products in comparison with Life Insurance Corporation (LIC)	Aditya Birla Sun Life Insurance Co. Ltd., Thane	22/05/2018 to 22/07/2018
82	Shubham Satish Jagdale	Imperative study of Mapro product in Modern Trade division	Mapro Foods Pvt. Ltd., Wai	15/05/2018 to 15/07/2018
83	Shubhangi Pramod Kumar Sharma	A study on the influence of brand on purchase decision with regard to NISSAN	Landmark Nissan Watermark Cars Pvt. Ltd., Pune	14/05/2018 to 15/07/2018
84	Shubhankar Sachin Chandorkar	Effective factors of Awareness & preferring Volkswagen Cars	Volkswagen B.U. Bhandari Auto Pvt. Ltd., Pune	14/05/2018 to 14/07/2018
85	Siddharth Sharad Rahalkar	A study on market awareness of skill India schemes & promotion & development plan of PMKK centre Pune	Mass Learning Forums LLP, Pune	14/05/2018 to 14/07/2018
86	Sumit Ajit Kumar Singh	To imperative study of Mapro Brand in modern trade at Pune city	Mapro Foods Pvt. Ltd., Wai	15/05/2018 to 15/07/2018
87	Sushil Raj Ramprasad Ramawat	Product analysis of ICICI Bank	ICICI Bank, Pune	19/05/2018 to 20/07/2018
88	Tahsin Mujeeb Khan	Bancassurance	Aditya Birla Sun Life Insurance Co. Ltd., Thane	22/05/2018 to 22/07/2018



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SUMMER INTERNSHIP DETAILS - 2017-18 (Batch - 2017-19)

Sr. No.	Name	Project Title	Company Name	Tenure
89	Tanu Dileep Kashyap	Broad study of Personal Loan in HDFC Bank	HDFC Bank, Pune	21/05/2018 to 28/07/2018
90	Vimal Badrilal Imliwala	Marketing strategies of Nissan Motor India Pvt. Ltd.	Watermark Cars Pvt. Ltd., Pune	14/05/2018 to 15/07/2018
91	Viral Girish Nagar	Recruitment & Selection process at Tudip Technologies, Pune	Tudip Technologies Pvt. Ltd., Pune	14/05/2018 to 14/07/2018
92	Vishesh Shesh Biradar	Recruitment & Selection & Employee Engagement	Axis Bank, Pune	13/05/2018 to 13/07/2018
93	Yash Sanjay Kumar Mundra	Equity research on media & entertainment sector	Aditya Birla Sun Life Insurance Co. Ltd., Thane	22/05/2018 to 22/07/2018


Academic Coordinator


IQAC Coordinator
Akemi Business School
Marunji Pune - 411057


Director


Director
Akemi Business School
Marunji Pune - 411057



CRYSTAL HONDA
Kothari Autolink Pvt. Ltd.

Regd. Office Bavdhan : S. No. 298, Marbi Alpine,
Mumbai - Bangalore Highway, Bavdhan (Bk), Pune - 411 021.
Sales : 020 - 67908222 Service : 67908000
Email : kothariautolink@gmail.com
CIN No. : U50404PN2009FTC133806

Viman Nagar : Shop No 4 & 5,
"Kofte - Gige Space",
Viman Nagar, Pune - 411014.
Phone No. : 020 - 67254000.

Wagholi : S. No. 1325/1,
Pune Nagar Highway Wagholi,
Opp Sai Maruti Showroom,
Tal. Haveli, Pune 412 207.

Satara Sales : 15/188 NH-4,
Under Highway Bridge Piroadi,
Satara 415 003. PRI 308222
Satara Service : 35/23 + 24D/12 NH-4,
Godol, Ekbote Furniture, Satara- 415 003.
(M) 8411866805/6/7/8

Date: 16/11/18

TO WHOM IT MAY CONCERN

This is to certify that Mr/Ms. Christina K. Sangama student of Akemi Business School year 2017-19 has completed his/her training programme successfully during May'18 to July'18 at **Kothari Autolink Pvt Ltd (Crystal Honda) Bavdhan, Pune.**

During the Training period, we found him/her very sincere and hard working.

I wish him/her all success in life.

Kothari Auto Link Pvt. Ltd.

Authorized Signatory

Kaushik Kothari

Director





CERTIFICATE

This is to certify that, **Anmol Deepak** student of **Akemi business school, Pune** having session 2017-19, has undergone his SIP during **"15 may 2018 to 15 july 2018"**. His topics for this study was ***"Execution of customer relationship management and promotional activities at Mercedes benz"*** with Special Reference to Mercedes Benz During the SIP he has shown keen interest in the project and found hard working in nature. We wish success in his future career.

BU Bhandari Motor Mercedes Benz PVT.LTD

Priyanka

Priyanka Pandita

HR Manager

Address: Plot No. 101, Mumbai-Bangalore Highway, Baner, Pune, Maharashtra 411045 **Hours:** Open
Closes 7PM, **Phone:** 020 6721 2121, **Products and Services:** bubhandarimotors.in



Academic Internship Certificate

This is to certify that Shubham Jagdale
from Akemi Business School has successfully completed Internship on
Imperative Study of Mapro Products in Modern Trade Divison -Pune at Mapro
Foods Pvt Ltd. from 15th May 2018 to 15th July 2018.

Shubham Jagdale
Intern Student Member



[Signature]
National Sales Manager (NSM)





3DPLM Global Services Private Limited
IT09 Building, 4th Floor, Blue Ridge Qubix,
Rajiv Gandhi Infotech Park, Hinjawadi,
Pune-411057, INDIA
+91 20 6690 1000

DECLARATION
TO WHOMSOEVER IT MAY CONCERN

This is to certify that **AATIF SHAIKH (MBA Marketing) Savitribai Phule Pune University** has worked under the guidance of Mr Dhiraj Nahar - Marketing and Sales, 3DGS on the project "Marketing Content Creation for B2B Sales"

Aatif Shaikh has sincerely worked on the project for 2 months (15 May to 15 July 2018) and has completed the project successfully.

We wish him all the best in all his future endeavours.

Regards,

Manish Tambe
CEO
3DPLM GLOBAL SERVICES.

Aatif Shaikh
MBA (Marketing)



MANKIND HEALTH SERVICES

Arambh Building, Ground floor and 1st floor,
Datta Mandir Road, (Beside Datta Mandir), Wakad,
Pune - 411 057.

For Appointment call us 9607686000

Date: 17/11/2018


TO WHOM-SO-EVER IT MAY CONCERN

This is to certify that **Mr. AkhilAbhay Swar**, son of **Mr. Abhay P. Swar** completed his Summer Internship Project in our company from **1st May 2018 to 31st July 2018** with our entire satisfaction. During his working period we found him a sincere, honest, hardworking, dedicated employee with a professional attitude and having a good knowledge about the job given to him. He is amiable in nature and character as well. We have no objection to allow him in any better position in other companies or opting for higher education and he holds no liabilities to our company.

We wish him every success in life.

Sincerely,

MANKIND HEALTH SERVICES LLP


DESIGNATED PARTNER

Name: **Mr. Anuj Kumar**

Designation: **Director**

Company Name: **Mankind Health Services LLP**

CONSULTATION

General Physician
Gynecologist
Orthopaedic
Cardiologist
Neurologist
Clinical Psychologists
ENT Specialist
Dermatology

DIAGNOSTIC

Sonography
X-ray
2D-Echo
Color Doppler
Stress Test (TMT)

PATHOLOGY

All Blood Test
& Special Test

PHARMACY

All Types Of
Medicines Available

Home Service Available