

## Stakeholder Feedback Report

**2017-18**

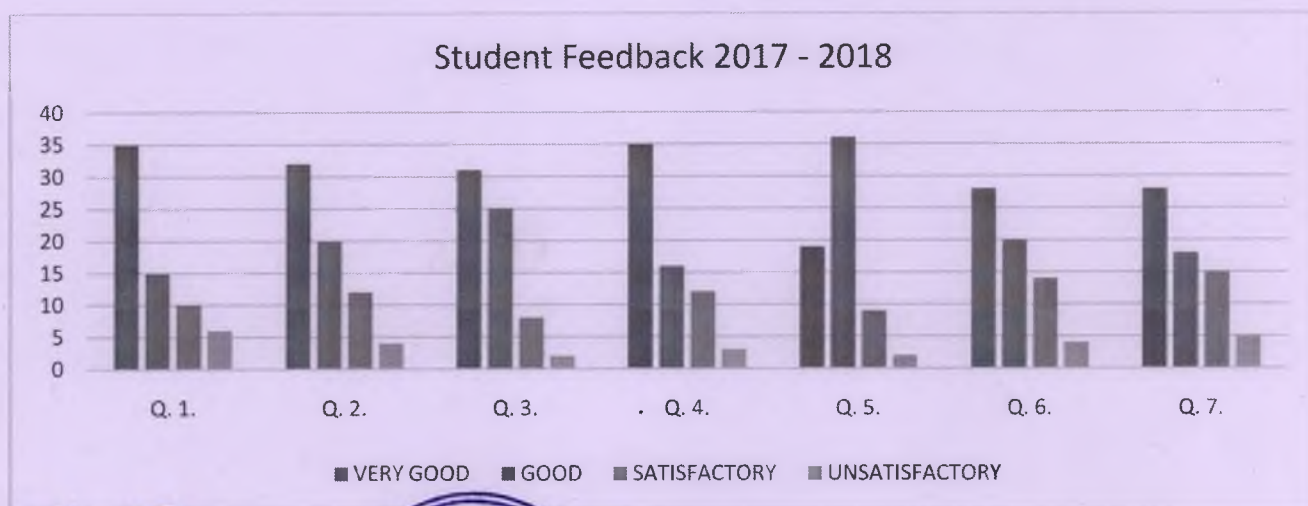
Structured feedback received for **Review of syllabus** year wise from  
 1) Students 2) Teachers 3) Alumni

*Akemi Business School* is affiliated to Savitribai Phule Pune University and we follow the syllabus prescribed by University. To provide the latest knowledge to our students, we have identified the gaps (if any) by collecting the feedback from all our stakeholders in structured format.

### Student Feedback (On review of syllabus)

Sr. No.	Particulars	VG	G	S	US
1	Depth of course content including project	35	15	10	6
2	Extent of coverage of course	32	20	12	4
3	Applicability/relevance to real life situation	31	25	8	2
4	Learning value (in terms of knowledge, concepts, analytical ability, aptitude and broadening subject perspectives)	35	16	12	3
5	Clarity and relevance of textual reading material	19	36	9	2
6	Relevance of additional source material (Library)	28	20	14	4
7	Extent of effort required by faculty	28	18	15	5

VG-VERY GOOD	G-GOOD	S-SATISFACTORY	U-UNSATISFACTORY
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## Data Analysis and Interpretation

Sr. No.	Particulars	VG	G	S	US	Total
1	Response	35	15	10	6	66
	Percentage	54%	22%	15%	9%	100%
2	Response	32	20	12	4	66
	Percentage	48%	30%	18%	4%	100%
3	Response	31	25	8	2	66
	Percentage	47%	38%	12%	3%	100%
4	Response	35	16	12	3	66
	Percentage	53%	24%	18%	5%	100%
5	Response	19	36	9	2	66
	Percentage	29%	54%	14%	3%	100%
6	Response	28	20	14	4	66
	Percentage	43%	30%	21%	6%	100%
7	Response	28	18	15	5	66
	Percentage	43%	28%	22%	7%	100%

### The Analysis of Student feedback for the year 2017-18

#### 1) Depth of course content including project

- a. 54% of the respondent opined depth of the course content including project was very good.
- b. 22% of the respondent felt depth of the course content including project is good.
- c. 15% of the respondent found depth of the course content including project was satisfactory.
- d. 9% of the respondent opined depth of the course content including project was unsatisfactory.

#### 2) Extent of coverage of Course

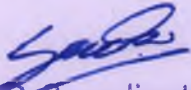
- a. 48% respondents opined extent of coverage of course was very good.
- b. 30% of the respondent felt extent of the coverage of course was good.
- c. 18% of the respondent found extent of coverage of course was satisfactory.
- d. 4% of the respondent opined extent of coverage of course was unsatisfactory.

#### 3) Applicability/relevance to real life situation

- a. 47% respondent opined applicability/relevance to real life situation was very good.
- b. 38% of the respondent felt applicability/relevance to real life situation was good.
- c. 12% of the respondent found applicability/relevance to real life situation was satisfactory.
- d. 3% of the respondent opined applicability/relevance to real life situation was unsatisfactory.

#### 4) Learning value (in terms of knowledge, concepts, analytical ability, aptitude and broadening subject perspectives)

- a. 53% respondent opined that learning value was very good.
- b. 24% of the respondent felt learning value was good.
- c. 18% of the respondent found learning value was satisfactory.
- d. 5% of the respondent opined learning value was unsatisfactory.



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**5) Clarity and relevance of textual reading material**

- a. 29% of the respondent opined clarity and relevance of textual reading material was very good
- b. 54% of the respondent felt clarity and relevance of textual reading material was good
- c. 14% of the respondent found clarity and relevance of textual reading material was satisfactory.
- d. 3% of the respondent opined clarity and relevance of textual reading material was unsatisfactory.

**6) Relevance of additional source material (Library)**

- a. 43% of the respondent opined relevance of additional source material was very good.
- b. 30% of the respondent felt relevance of additional source material was good.
- c. 21% of the respondent found relevance of additional source material was satisfactory.
- d. 6% of the respondent opined relevance of additional source material was unsatisfactory.

**7) Extent of effort required by faculty**

- a. 43% of the respondent opined extent of effort required by faculty was very good.
- b. 28% of the respondent felt extent of effort required by faculty was good.
- c. 22% of the respondent found extent of effort required by faculty was satisfactory.
- d. 7% of the respondent opined extent of effort required by faculty was unsatisfactory.

**Conclusion:**

A detailed study of structured feedback received for **Review of syllabus** from students it is noticed that,

- a. Depth of the course content including project was very good.
- b. Extent of coverage of course was very good.
- c. Relevance to real life situation was very good.
- d. Learning value was very good.
- e. Clarity and relevance of textual reading material was good.
- f. Relevance of additional source material was very good.
- g. Extent of effort required by faculty was very good.

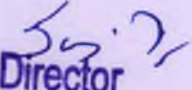
**Suggestions & recommendations:**

Following were suggestions and recommendations given to IQAC.

- a. Introduce subject's Event Management, Digital Marketing in syllabus.
- b. While designing syllabus of top Business School syllabus should be referred.
- c. E content learning material should be made available at library.

  
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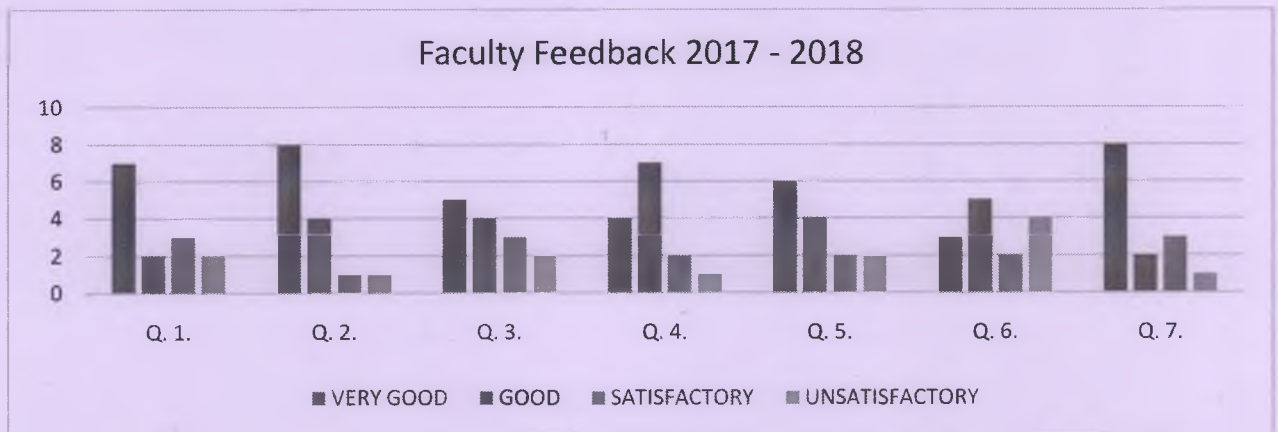


  
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## Faculty Feedback (On design and review of syllabus)

Sr. No.	Particulars	VG	G	S	US
1	Repetitive teaching of the subject helps better delivery	7	2	3	2
2	Subject has well defined objectives	8	4	1	1
3	Syllabus achieved stated objectives	5	4	3	2
4	Design of the syllabus helps student to achieve next level	4	7	2	1
5	Design of the syllabus helps students to achieve professional growth	6	4	2	2
6	Does the syllabus provides more lectures for practical based subjects	3	5	2	4
7	Syllabus should have frequent revision as per the requirement of changing scenario	8	2	3	1

VG-VERY GOOD	G-GOOD	S-SATISFACTORY	U-UNSATISFACTORY
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## Data Analysis and Interpretation

Sr. No.	Particulars	VG	G	S	US	Total
1	Response	7	2	3	2	14
	Percentage	51%	14%	21%	14%	100%
2	Response	8	4	1	1	14
	Percentage	58%	28%	7%	7%	100%
3	Response	5	4	3	2	14
	Percentage	37%	28%	21%	14%	100%
4	Response	4	7	2	1	14
	Percentage	28%	51%	14%	7%	100%
5	Response	6	4	2	2	14
	Percentage	44%	28%	14%	14%	100%
6	Response	3	5	2	4	14
	Percentage	21%	37%	14%	28%	100%
7	Response	8	2	3	1	14
	Percentage	58%	14%	21%	7%	100%

### The Analysis of faculty feedback for the year 2017-18

#### 1) Repetitive teaching of the subject helps better delivery

- a. 51% of the respondent opined repetitive teaching of the subject helps better delivery was very good.
- b. 14% of the respondent felt repetitive teaching of the subject helps better delivery was good.
- c. 21% of the respondent found repetitive teaching of the subject helps better delivery was satisfactory.
- d. 14% of the respondent opined repetitive teaching of the subject helps better delivery was unsatisfactory.

#### 2) Subject has well defined objectives

- a. 58% respondents opined subject has well defined objectives was very good.
- b. 28% of the respondent felt subject has well defined objectives was good.
- c. 7% of the respondent found subject has well defined objectives was satisfactory.
- d. 7% of the respondent opined subject has well defined objectives was unsatisfactory.

#### 3) Syllabus achieved stated objective

- a. 37% respondent opined syllabus achieved stated objective was very good.
- b. 28% of the respondent felt syllabus achieved stated objective was good.
- c. 21% of the respondent found syllabus achieved stated objective was satisfactory.
- d. 14% of the respondent opined syllabus achieved stated objective was unsatisfactory.

#### 4) Design of the syllabus helps student to achieve next level

- a. 28% respondent opined design of the syllabus helps student to achieve next level was very good.
- b. 51% of the respondent felt design of the syllabus helps student to achieve next level was good.
- c. 14% of the respondent found design of the syllabus helps student to achieve next level was satisfactory.

d. 7% of the respondent opined design of the syllabus helps student to achieve next level unsatisfactory.

**5) Design of the syllabus helps students to achieve professional growth**

- a. 44% of the respondent opined design of the syllabus helps students to achieve professional growth was very good
- b. 28% of the respondent felt design of the syllabus helps students to achieve professional growth was good
- c. 14% of the respondent found design of the syllabus helps students to achieve professional growth was satisfactory.
- d. 14% of the respondent opined design of the syllabus helps students to achieve professional growth was unsatisfactory.

**6) Does the syllabus provides more lectures for practical based subjects**

- a. 21% of the respondent opined syllabus provides more lectures for practical based subjects was very good.
- b. 37% of the respondent felt syllabus provides more lectures for practical based subjects was good.
- c. 14% of the respondent found syllabus provides more lectures for practical based subjects was satisfactory.
- d. 28% of the respondent opined syllabus provides more lectures for practical based subjects was unsatisfactory.

**7) Syllabus should have frequent revision as per the requirement of changing scenario**

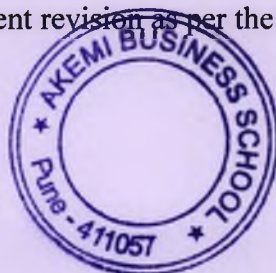
- a. 58% of the respondent opined syllabus should have frequent revision as per the requirement of changing scenario was very good.
- b. 14% of the respondent felt syllabus should have frequent revision as per the requirement of changing scenario was good.
- c. 21% of the respondent found syllabus should have frequent revision as per the requirement of changing scenario was satisfactory.
- d. 7% of the respondent opined syllabus should have frequent revision as per the requirement of changing scenario was unsatisfactory.

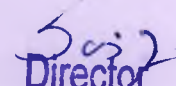
**Conclusion:**

A detailed study of structured feedback received for **Design and Review of syllabus** from faculty it is noticed that,

- a. Repetitive teaching of the subject helps better delivery was very good.
- b. Subject has well defined objectives was very good.
- c. Syllabus achieved stated objective was very good.
- d. Design of the syllabus helps student to achieve next level was good.
- e. Design of the syllabus helps students to achieve professional growth was very good.
- f. Syllabus provides more lectures for practical based subjects was good.
- g. Syllabus should have frequent revision as per the requirement of changing scenario was very good.

  
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## Suggestions & recommendations:

Following were suggestions and recommendations given to IQAC.

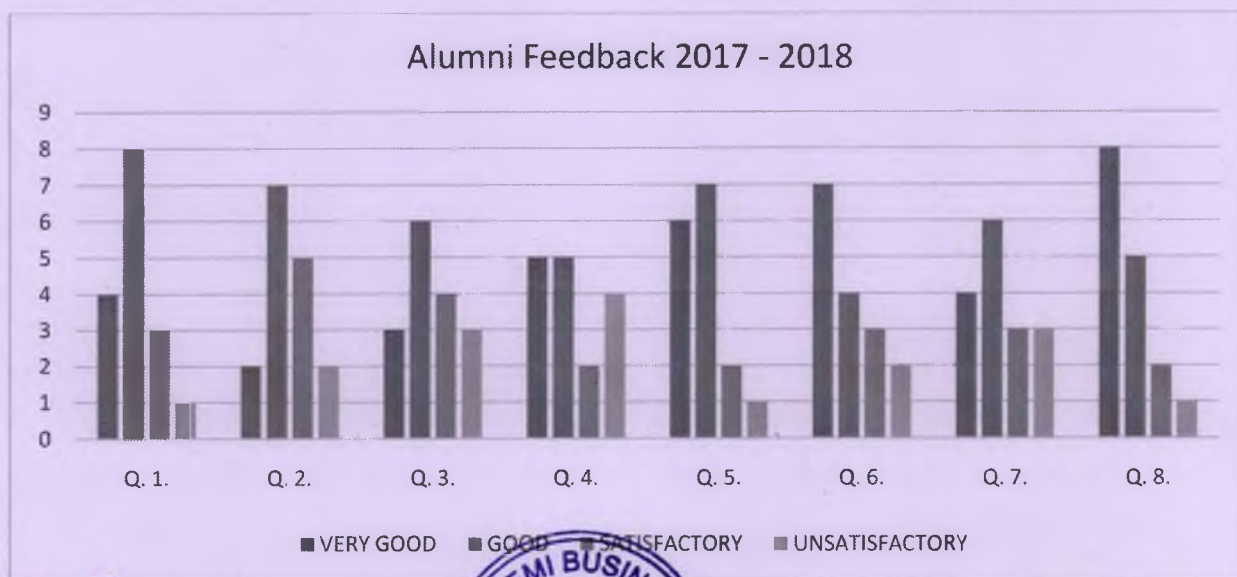
- Arrange guest lecture on MSME and Company Laws for students.
- Arrange FDP on GST for faculty.
- Encourage students to use digital library to improve research skills.
- Arrange guest lecture on Cyber Laws for students.

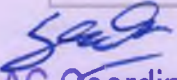
## Alumni Feedback

(On design and review of syllabus)


Sr. No.	Particulars	VG	G	S	US
1	The curriculum fulfilled my need as a student	4	8	3	1
2	The objective of the course gave me a clear idea about the purpose of the career	2	7	5	2
3	I felt those objectives were fulfilled when I completed the course	3	6	4	3
4	The content of the syllabus have developed an interest that is still sustained	5	5	2	4
5	Curriculum load was optimum and exerts no pressure	6	7	2	1
6	Assessment strategies were explicit in curriculum	7	4	3	2
7	The curriculum has proved useful to me at my workplace	4	6	3	3
8	The syllabus was pleasantly challenging	8	5	2	1

VG-VERY GOOD	G-GOOD	S-SATISFACTORY	U-UNSATISFACTORY
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## Data Analysis and Interpretation

Sr. No.	Particulars	VG	G	S	US	Total
1	Response	4	8	3	1	16
	Percentage	25%	50%	19%	6%	100%
2	Response	2	7	5	2	16
	Percentage	12%	44%	32%	12%	100%
3	Response	3	6	4	3	16
	Percentage	19%	37%	25%	19%	100%
4	Response	6	7	2	1	16
	Percentage	37%	45%	12%	6%	100%
5	Response	6	7	2	1	16
	Percentage	37%	45%	12%	6%	100%
6	Response	7	4	3	2	16
	Percentage	44%	25%	19%	12%	100%
7	Response	4	6	3	3	16
	Percentage	25%	37%	19%	19%	100%
8	Response	8	5	2	1	16
	Percentage	50%	32%	12%	6%	100%

### The Analysis of alumni feedback for the year 2017-18

#### 1) The curriculum fulfilled my need as a student

- a. 25% of the respondent opined curriculum fulfilled my need as a student was very good.
- b. 50% of the respondent felt curriculum fulfilled my need as a student was good.
- c. 19% of the respondent found curriculum fulfilled my need as a student was satisfactory.
- d. 6% of the respondent opined curriculum fulfilled my need as a student was unsatisfactory.

#### 2) The objective of the course gave me a clear idea about the purpose of the career

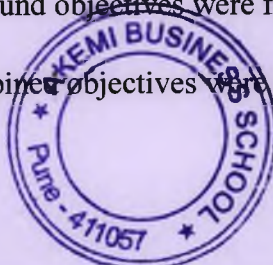
- a. 2% respondents opined the objective of the course gave me a clear idea about the purpose of the career was very good.
- b. 44% of the respondent felt the objective of the course gave me a clear idea about the purpose of the career was good.
- c. 32% of the respondent found the objective of the course gave me a clear idea about the purpose of the career was satisfactory.
- d. 12% of the respondent the objective of the course gave me a clear idea about the purpose of the career was unsatisfactory.

#### 3) I felt those objectives were fulfilled when I completed the course

- a. 19% respondent opined objectives were fulfilled when they completed the course was very good.
- b. 37% of the respondent felt objectives were fulfilled when they completed the course was good.
- c. 19% of the respondent found objectives were fulfilled when they completed the course was satisfactory.
- d. 25% of the respondent opined objectives were fulfilled when they completed the course was unsatisfactory.

  
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**4) The content of the syllabus have developed an interest that is still sustained**

- a. 37% respondent opined content of the syllabus have developed an interest that is still sustained was very good.
- b. 45% of the respondent felt content of the syllabus have developed an interest that is still sustained was good.
- c. 12% of the respondent found content of the syllabus have developed an interest that is still sustained was satisfactory.
- d. 6% of the respondent opined content of the syllabus have developed an interest that is still sustained was unsatisfactory.

**5) Curriculum load was optimum and exerts no pressure**

- a. 37% of the respondent opined curriculum load was optimum and exerts no pressure was very good
- b. 45% of the respondent felt curriculum load was optimum and exerts no pressure was good
- c. 12% of the respondent found curriculum load was optimum and exerts no pressure was satisfactory.
- d. 6% of the respondent opined curriculum load was optimum and exerts no pressure was unsatisfactory.

**6) Assessment strategies were explicit in curriculum**


- a. 44% of the respondent opined assessment strategies were explicit in curriculum very good.
- b. 25% of the respondent felt assessment strategies were explicit in curriculum was good.
- c. 19% of the respondent found assessment strategies were explicit in curriculum was satisfactory.
- d. 12% of the respondent opined assessment strategies were explicit in curriculum was unsatisfactory.

**7) The curriculum has proved useful to me at my workplace**

- a. 25% of the respondent opined the curriculum has proved useful to their at my workplace was very good.
- b. 37% of the respondent felt the curriculum has proved useful to me at their workplace was good.
- c. 19% of the respondent found the curriculum has proved useful to me at their workplace was satisfactory.
- d. 19% of the respondent opined the curriculum has proved useful to me at their workplace was unsatisfactory.

**8) The syllabus was pleasantly challenging**

- a. 50% of the respondent opined syllabus was pleasantly challenging was very good.
- b. 32% of the respondent felt syllabus was pleasantly challenging was good.
- c. 12% of the respondent found syllabus was pleasantly challenging was satisfactory.
- d. 6% of the respondent opined syllabus was pleasantly challenging was unsatisfactory.

  
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**Conclusion:**

A detailed study of structured feedback received for **Design and Review of syllabus** from **alumni** is noticed that,

- a. Curriculum fulfilled their need as a student was good.
- b. The objective of the course gave them a clear idea about the purpose of the career was good.
- c. Objectives were fulfilled when they completed the course was good.
- d. Content of the syllabus have developed an interest that is still sustained was good.
- e. Curriculum load was optimum and exerts no pressure was good.
- f. Assessment strategies were explicit in curriculum very good.
- g. The curriculum has proved useful to me at their workplace was good.
- h. The challenging syllabus was pleasantly very good.

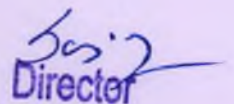
**Suggestions & recommendations:**

Following were suggestions and recommendations given to IQAC.

- a. Industry institute interaction need to be improved.
- b. The curriculum may lay more stress on practical learning than theory.
- c. Suggested to have program need to be arranged on improving communication skills.
- d. One complete week should be kept for industry visit in a year.
- e. Training program may be organized to improve placement opportunities.



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