

Action Taken Report
Year 2017-18

The structured feedback mechanism was devised to be taken at the end of every academic year and such feedback was taken as per the designed format. The action taken report is based on feedback received from stakeholders as below.

ATR Based on Students feedback:


- 1) Based on the feedback from student it was decided to continue the Certificate Course in Digital Marketing and Advance Excel for academic year 2017-18.
- 2) The course on Advance Excel for academic year 2017-18 continued.
- 3) Student feedback suggested to introduce new subject like Event Management and Digital Marketing from next syllabus change.
- 4) Student feedback suggested that while designing syllabus of MBA foreign university syllabus should be referred.

ATR Based on faculty feedback:


- 1) Guest lecture arranged on MSME and Company laws for students.
- 2) FDP arranged on GST for faculty by University.
- 3) DELNET a digital library access is given to students at campus and remotely also.
- 4) Guest lecture arranged on Cyber Laws for students.

ATR Based on alumni feedback:

- 1) Guest lectures was arranged by industry person.
- 2) Workshops are arranged for developing communication skills.
- 3) Kept 3 days reserve for industry visit.
- 4) Employment training program are arranged for placement activities.


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