



Approved by AICTE
DTE Code : MB 6773, Choice Code : 677310110
Affiliated to Savitribai Phule Pune University
Recognized by DTE & Govt. of Maharashtra



Our belief and Philosophy:

Akemi Education Society's *Akemi Business School*, Pune was established in 2011 which is a stand-alone institute dedicated only for Master of Business Administration (MBA). We believe MBA is not only about following a curriculum as per University guidelines but structured training over syllabus to connect between theory and application we also focused for students development we are grooming them to face the industry world. Our aim to enhance management education through right skills, competencies for industry needs to be imparted through a combination of quality teaching, Akemi creates students to identify and develop the students for to face a new corporate world, leaders and entrepreneurs.

We at *Akemi Business School* intend to transform students into industry leaders and future entrepreneurs'. We aim to enhance management education through right skills, competencies for industry needs

Our Strategic Goals

- Build Entrepreneurial culture
- Build Intellectual Capital
- Build Business Acumen and Managerial Competencies
- Build & Enhance Industry Integration
- Build Research and Scientific Temper
- Build Ethical and Inclusive habitat



Vision & Mission of the Institute

MISSION

Akemi Business School provides a learning platform that enables individuals and organizations to thrive by co-creating viable business solutions for industry

VISION

We at Akemi are committed to creating and maintaining a business School within Savitribai Phule Pune University for shaping responsible management graduates

We aim to

- Deliver quality teaching and learning process to the students
- Be recognized within Savitribai Phule Pune University as an innovator and responsible business School
- Be relevant to industry so that they value our opinion and our graduates

CORE VALUES

1	Commitment	Continuously evaluate and improve programs, services, systems, and policies.
2	Respect	<ul style="list-style-type: none"> • Treat people with dignity and encourage feelings of self-worth. • Promote trust through professional courtesy and fair treatment. • Recognize and support employee and student contributions.
3	Accountability	Demonstrate fiscal and social responsibility.
4	Diversity	Recognize, appreciate, and celebrate the strength of diversity

S.W.O.T ANALYSIS

<p>Strengths</p> <ul style="list-style-type: none"> • <i>Akemi Business School</i> is located in industrial hub of Pune with close proximity to many Industries of national importance. • <i>Akemi Business School</i> has an efficient team of well qualified and dedicated teaching and non-teaching staff. • <i>Akemi Business School</i> has well equipped and well-maintained infrastructure, facilities for efficient teaching and learning process. • <i>Akemi Business School</i> have an enriched curriculum through Value Added Courses (VAC), Entrepreneur Activities and use of ICT resources. • Collaborative approach towards alumni association for enhancing the entrepreneurial skill in students. • <i>Akemi Business School</i> have eco-friendly campus with pedestrian friendly walkways. • <i>Akemi Business School</i> has safe and secured campus for staff and students 	<p>Weaknesses</p> <ul style="list-style-type: none"> • <i>Akemi Business School</i> needs more efforts for strengthening industry-institute partnership, building entrepreneurs and incubating start-ups. • <i>Akemi Business School</i> require funding support from government agencies and industries for incorporating research culture. • <i>Akemi Business School</i> have less collaboration with reputed international institutions
<p>Opportunities</p> <ul style="list-style-type: none"> • Establishing Post Graduate Research Centre in Organizational and Human Resource Management in next 2 years • Establishing Small and Medium Industry Consultation Cell catering to Human Resource Management needs • Initiating Leadership and Innovation Awards for Human Resource Services for both institutions and individuals. 	<p>Challenges</p> <ul style="list-style-type: none"> • The quality of the incoming students is a challenge. • Change in government policies regarding admissions and fees structure. • Enhancing research aptitude and employability in research areas.

SHORT, MEDIUM AND LONG TERM PLANS

Sr. No.	Duration	Goal	Plan
1	Short Term	Deliver quality teaching and learning process to the students	Create Digital learning materials including Audio / visuals accompanying for ease of learning
		Integrate technology in management through ERP	Migration from manual to digital process and online data management and query handling to increase operational efficiency
		Establish Post Graduate Research Center	Application on Research Guide approval for eligible candidates
		Establish Industry tie ups to promote value added internship opportunities for incumbents	<ul style="list-style-type: none"> • Identifying potential industry partners • Collaborate for live industry projects • Corporate mentoring for the students
		Enhancing network with stakeholders - alumina, parents and academician / industry experts;	Developing networking agenda for mutual benefit, conducting drive for networking through meets and gatherings
		Conduct Faculty Development Programs	<ul style="list-style-type: none"> • Identifying the areas for development for Faculty members • Identifying Experts in the field • Making FDP Calendar and Schedule Training
		Conduct Student Excellence Program to facilitate professional excellence	<ul style="list-style-type: none"> • Conduct Aptitude Test • Identifying development Areas • Create Calendar • Schedule programs
		Conduct MDP for industry	<ul style="list-style-type: none"> • Identify areas for training • Identify industry • Identify experts • Create calendar • Conduct MDP
2	Medium Term	Joint-collaborative research & development projects with the industry & research centers	<ul style="list-style-type: none"> • Identify short list research areas • Identify industries / organizations for collaborations • Identify researchers • Initiate collaborations for research topics identified

		Initiate Accreditation for NBA	Develop systems and processes benchmarking NBA
3	Long term Goals	Innovation Awards	<ul style="list-style-type: none"> • Invite proposals • Develop theme • Conduct activity • Arrange innovation exhibition and competition

Milestones Achieved @ Akemi following Strategic Goals:

- Initiating NAAC accreditation
- Recruitment of PhD faculty members